

## Voting Instructions

For those of us who need a little more direction than just “ReTweet this” (or for those of you who want to say “ReTweet THIS!” when you read our instructions), we present the following.....

- 1) Set up an account on Twitter here <https://twitter.com/signup>
  - a. You’ll have to put in your name (displayed as you’d like other people to see it), create a username (aka “handle”) for yourself, give your account a password and give your email address.
    - i. The email is where you’ll be sent “Direct Messages”, when people want to talk just to you so others can’t see it. Make sure to enter an email you actually check! You don’t want to look like a jerk and not respond if someone sends you something.
- 2) When your account is created, you’ve validated yourself (via email instructions from Twitter) and are ready to vote, you’ll need to “follow” us (don’t worry; it’s not like stalking. It’s a way for you to see what we say—AKA what we “post”).
  - a. Do this by logging in, going up to the top of the page and clicking on “Find People”, then entering ACEevent on the next page.
  - b. When you find us (you’ll see the ACE logo), click on the button with the black and white headshot with the “+” sign, and then you’ll be following us (see? No special spy equipment, bugs or GPS tracking stuff needed!).
- 3) Now for the fun part. When people submit their business plan for this competition, they do so by posting it and putting a “hashtag” at the end of it. This makes it a “trending topic”. So, in order for you to see the business plans that have been submitted, you’ll need to look at the trending topic (#ACEbizplan, in this case) to see them all.
  - a. In order to see a “trending topic” (and the business plans, for our purposes), you’ll need to go to the Home tab, click in the blank box on the right side of the screen (above “Lists” and below “Retweets”), and enter #ACEbizplan.
  - b. This will let you see all the plans that have been submitted, and now you can vote for the ones you think are cool.
    - i. Please note: **ONLY ONE VOTE PER ACCOUNT** will be counted per business plan.
      1. So, if you really like 3 business plans, you can vote for EACH of them...ONCE. (You can’t vote three times for the same business plan.)
  - c. “That’s nice...but how do I vote?” you may be asking yourself. It’s simple. You can either:

i. Mark it as a favorite

1. To do this, move your cursor over to the top right side of the Tweet you want to vote on.
2. When you do, you'll see a star appear, and if you hover over that star, it should say "favorite this tweet".
3. Click on the star, and we'll know you voted for it.

ii. Retweet it

1. Refer to instructions above, only this time, go to the bottom right side of the Tweet you want to vote on.
2. When you do, you'll see two things appear; one is a left arrow and the other looks like recycling arrows.
  - a. You'll want to click on the recycling arrows, where it says Retweet.
  - b. Be careful, because this will limit the amount you can post. If you find yourself going over the 140-character limit, you may wish to shorten the Tweet as best you can.
3. When you Retweet, we'll know you voted for it.